

## ATAC Strategic Plan January 2016 - January 2017

**Mission statement:** ATAC will provide statewide leadership in providing education, developing accessible resources, and sustaining initiatives related to electronic and information technology accessibility for South Carolinians.

### Possible new names for ATAC:

- SCAN: SC Accessibility Network
- ASCIT Network: Access SC IT
- ASC: Access South Carolina

### ATAC Goals

- A. Provide leadership in offering education, training and networking opportunities for agencies, education institutions, consumers, and other public/private entities
- B. Communicate information about ATAC and other activities/resources via the website, listserv and social media, in accessible format
- C. Develop and implement a plan for sustaining ATAC's Web Testers Program
- D. Ensure sustainability of ATAC, its programs and services

### Education and Training Opportunities: (Training/Education Committee)

- Coordinate ATAC members to provide education opportunities to state agencies and others, in person and online
- Coordinate ATAC members to present trainings to conferences throughout the state, regionally and nationally
- Promote ATAC representation in annual agency head meetings
- Identify, organize and coordinate resources, education and training opportunities in South Carolina and regionally, creating and maintaining a training/education database
- Evaluate the need for ATAC members to provide a statewide Web/IT Accessibility Conference

### Communication (Communications Committee)

- Evaluate the ATAC website for content and organization
- Organize tasks and responsibilities for updating the website and communication via listserv and social media
- Increase memberships in listserv and social media
- Evaluate structure, content and plan for updating ATAC History
- Develop, with ATAC members, appropriate and accessible ATAC publications
- Provide information and referral services

### Web Testers Future Committee

- Complete and submit a proposal to ATAC for approval of future funding, expansion and stability of the Web Testers Program
- Implement the web testers program with final reporting to agencies and ATAC

### Sustainability Committee

01/14/16

- Collaborate with SC Department of Administration Division of Technology for regular oversight and updating of State Standards
- Research options and locate a permanent agency location for ATAC's administration.
- Study and research state procurement code regarding accessibility language. Educate state agencies on the need for more specific language
- Evaluate the WebAccess listserv and ATAC membership list for future commitment to ATAC activities