



2020 Digital Access Conference Agenda

Agenda Table Format

| Time | Session | Main Room | Break Out Room |
|----------|-------------|---|--|
| 9:30 am | Welcome | Welcome | |
| 9:35 am | Open | Opening Plenary | |
| 10:00 am | Breakout | Universal Design for Learning: Clayton Copeland | Effective Accessible Communication: Jawana Latimer |
| 11:00 am | Breakout | Building Accessible Word and PowerPoint Documents: Lydia Freeman Hutto | Testing and Verifying Accessibility: Marsha Swancke |
| 11:50 am | Lunch break | Lunch Break | |
| 12:15 pm | Lunch Panel | Lunch with Panel of Assistive Technology Users | |
| 1:00 pm | Breakout | Accessibility Features in Virtual Platforms: Madalina Tudora Penny Esterly | Accessible Social Media: Sarah Nichols |
| 2:00 pm | Breakout | Writing Readable Content: Aneesha Johnson Kimberly Tissot | Procuring an Accessibility Procurement Process: David Dawson and Michelle Tuten |
| 3:00 pm | Panel | Accessible Virtual Programming As The Only Programming Plenary Panel | |
| 3:50 pm | Send Off | Send Off | |

Conference Agenda with Descriptions

9:30 am Welcome: Val Byrd, ASCIT Chair

Val Byrd, Access South Carolina Information Technology's (ASCIT) chair will welcome participants, encourage conference engagement, help us get off to a wonderful start.

9:35 am Opening Plenary

ADA30, COVID-19, and other movements are making this type of conference and the resources shared more valuable than ever. Our opening plenary will root our day in rights and access for all online.

10:00 am Breakout Session One (Participants Choose 1)

Universal Design for Learning: Dr. Clayton Copeland, Phd.

All learners-whether in the classroom, work, recreational, or other environments- have varying needs and abilities. Universal Design for Learning (UDL) employs a variety of instructional methods to eliminate barriers to learning and offer all learners opportunities for success. This session presents the impact of accessibility and offers concrete strategies, tools, and resources to facilitate multi-modal, inclusive teaching and learning.

Effective Communication Access: Jawana Latimer

Effective communication access ensures information in a written, spoken, or alternative mode of communication is clearly understandable and actionable for the whole community.

11:00 am Breakout Two (Participants Choose 1)

Creating Accessible Word and PowerPoint Documents: Lydia Freeman Hutto

Can everyone read your documents? Join us to learn essential steps in creating accessible Word Documents and PowerPoint presentations. We will explore planning for accessibility, editing existing documents, and the Microsoft Accessibility Checker. All levels of expertise are welcome!

Tools for Testing and Verifying Accessibility: Marsha Schwanke

Vendors and contractors claim to know what accessibility is, but you do not have to take their word on it. This session will explore tools and strategies for internal access testing and using third party tools and services.

12:15 pm Lunch Panel: Lunch with Panel of Assistive Technology Users

Panelists: David Bundy, David Jones, & Cali Sandel

This lunch panel will give participants a chance to hear real life descriptions of what is good and bad for users who use varying assistive technologies. Accessible design connects usability and aesthetics in a way that works for everyone. Question and Answer strongly encouraged.

1:00 pm Breakout Three (Participants Choose 1)

Ensuring Remote Accessibility: Important Considerations when Choosing Your Virtual Platform: Madalina Tudora & Penny Esterly

Whether you are an educator looking to reach your students, a professional providing remote services, or you are simply trying to connect with family, choosing the right platform is essential.

This session will explore key tips and strategies for choosing the right tool for your audience. Accessibility features of various platforms and other resources will be shared.

Accessible Social Media: Sarah Nichols

Do you manage any professional social media accounts? If so, your content may be inaccessible to people with disabilities, without you even realizing it. This session will take you through the basics of how to make your social media content accessible to people with visual and hearing disabilities on the popular platforms. You will walk out of this session with the knowledge you need to start implementing accessibility into your daily social media practice!

2:00 pm Breakout Four (Participants Choose 1)

Writing Readable Content: Aneesha Johnson & Kimberly Tissot

Readable content is accessible content. Writing Readable Content will explore the importance of Plain Language and Easy Read which makes content clear and usable

for all. Plain Language and Easy Read content is made to ensure information is easy to understand and process.

Procuring an Accessibility Procurement Process: Dr. David Dawson, Ph.D. & Michelle Tuten

Learn some basic ways to develop or improve your procurement process to make sure that products and services you acquire are accessible to those with disabilities. This will help your organization proactively prevent complaints, prevent change orders, and avoid other administrative headaches.

3:00 pm Accessible Virtual Programming As The Only Programming Plenary Panel

Panelists: Dr. Clayton Copeland, Ph.D., Caroline Smith, Penny Esterly, Savannah Gignac, Jen Taggart, Kristin White

Looking for ideas for virtual services or events? Panelists will share a variety of different types of virtual programming that libraries have been using during the pandemic. Diverse programs with broad applicability across different types of organizations will be presented. Panelists will include tips on how to ensure that these services are accessible.

3:50 pm Send Off!

Val Byrd will return and she'll highlight the ongoing work of ASCIT and how to get involved.